

# Introduction to the Sustainable Chengdu working group

We are an independent group made up of representatives of private businesses and educational establishments, all of whom have a strong interest in the sustainable development of Chengdu

## The purpose of Sustainable Chengdu

- We aim to lead the way in sustainable development of Chengdu
- Achieve a position of prominence and work with the local government in implementing sustainable practices
- Encourage sustainable development by raising awareness as to the benefits of sustainable living



## Our Mission

Inspired by the Chengdu–British Consulate Modern World Garden City MoU and recognising the potential of environmentally–friendly business in China and worldwide, the Sustainable Chengdu Working Group, together with the Chengdu and international business, government, and educational communities hereby seeks to encourage the implementation of sustainable technologies, demonstrate best practices, and support education initiatives that will ultimately promote an environmentally sustainable approach to economic and urban development in Chengdu.



## Our network

- British Chamber of Commerce Southwest China and the Sustainable Chongqing Working Group
- Chengdu Municipal Government
- British Government and British Consulate General Chongqing
- Sheffield Government (Chengdu's sister city in the UK)
- Companies with expertise in sustainable sectors
- UK-China Eco-Cities & Green Building Group
- Educational institutions



## Deliverables

- Support the aims of the UK–Chengdu MoU in creating a Modern World Garden City
- Work closely with Chengdu government, British Consulate General, Sheffield government
- Create a website as an accessible resource on sustainability in Chengdu that promotes Chengdu and the group
- Support and organise educational initiatives, events and activities
- Produce reports that demonstrate low carbon principles which will be a high value resource to inform and assist the sustainable business community in Chengdu
- Provide a forum for the community to work together on sustainable issues
- Identify projects and initiatives that can demonstrate best practices in sustainable development and design



## Benefits

- Development of projects that demonstrate best practices to the Chengdu community
- Maintain a close relationship with government organisations
- Build the international reputation of Chengdu as a place to invest in low carbon and sustainable projects
- Partnerships, expertise and networking
- Increased awareness of the principles and benefits of sustainability within Chengdu
- Contribute towards a modern world garden city
- Take advantage of expanding opportunities in the region's low carbon economy



If you are interested in becoming involved,  
feel free to contact us. Everyone welcome.

Please email [events@britchamswchina.org](mailto:events@britchamswchina.org)

Thank you!

