

# MEMBER SPOTLIGHT

*Member spotlight is a new instalment from BritCham Southwest designed to give a brief highlight of successes of just one-member company in the region.*

## This week's spotlight:



成都美博休文化传播有限公司  
Chengdu Hugh Mesibov Cultural Communications Co.,L

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Chengdu Hugh Mesibov Cultural  
Communications Co.,Ltd  
成都美博休文化传播有限公司

Chengdu Hugh Mesibov Cultural Co.,Ltd was established in 2015.

We are mainly engaged in the planning national cultural exchange activities: international art brokers -independently holding exhibitions and cooperating with galleries and art institution China and abroad; Develop sales of art derivative products exclusively authorized and designed by international artists; Design team led by famous American graphic designer -Deborah Mesibov (image design and product packaging design); International classical music exchange activities.

成都美博休文化传播有限公司成立于2015年，我们主要从事策划国际文化交流活动，国际古典音乐交流活动，国际艺术品经纪—独立举办展览及与海内外画廊及艺术机构合作；开发由国际艺术家独家授权及设计的艺术衍生品销售；由美国著名平面设计师Deborah Mesibov领头的设计团队对公司品牌形象设计、商品包装设计等。

Connect. Share. Promote.



**What is the mission statement?  
公司的宗旨声明是什么？**

The company is mainly engaged in international art brokerage and art derivatives sales. We hope to enable more Chinese people to understand, understand and learn Western modern art and eliminate beauty blindness, let art decorate our lives, light up our hopes!

本公司主要从事国际艺术品经纪及艺术衍生品的销售。我们希望能让更多的国人了解、认识及学习西方现代艺术而扫除美盲，让艺术装点我们的生活，点亮我们的希望！

Let art decorate our lives and brighten our hopes!

让艺术装点我们的生活，点亮我们的希望！

**What are the biggest challenges you have faced  
while working here?  
您在此工作的期间内遇到的最大的困难是什么？**

At the beginning of the promotion of international art at home, many people questioned because they did not understand modern abstract expressionism art; There are also questions about the asymmetry of network information.

刚开始在国内推广国际艺术品时遭遇到很多人因不懂现代抽象表现主义艺术而质疑；还有因网络信息的不对称而遭受的质疑。



## Why Southwest China? 您为什么选择中国西南地区？

Because we are a local company, we expand our local market first, then Beijing and Shanghai(which already have partners) and other overseas markets.

因为我们就是本地的公司，所以先拓展本土市场，而后拓展北京和上海（已经有合作方）以及其他海外市场。

## What are the strengths of the UK? 您认为英国有什么优势？

The British advantage: The United Kingdom has a mature artistic literacy, so British companies and executives have a high degree of recognition and demand for art.

英国的优势：英国有着成熟的艺术素养，故英国企业及高管对艺术的认同及需求较高。

## What do you predict for the future of Southwest China? 您对中国西南地区的未来发展有什么看法？

With the development of the Belt and Road Initiative(China-Europe Bandai), we will have more countries and cities to know and understand Chengdu. In the near future, more international companies will settle in Chengdu.

成都现在是一个国际化的大中型城市，也是中国西南经济文化中心，随着一带一路（中欧班列的开通）的发展将有更多的国家和城市认识和了解成都，在不久的将来会有更多的国际化企业落户成都。



Contact Chengdu Hugh Mesibov Cultural  
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By scanning the QR:s

