

中国·乐山
LESHAN CHINA

魅力乐山 宜居宜游宜业宜商宜学
Charming Leshan Favorable to Life, Industries, Tourism and Business



微信公众号

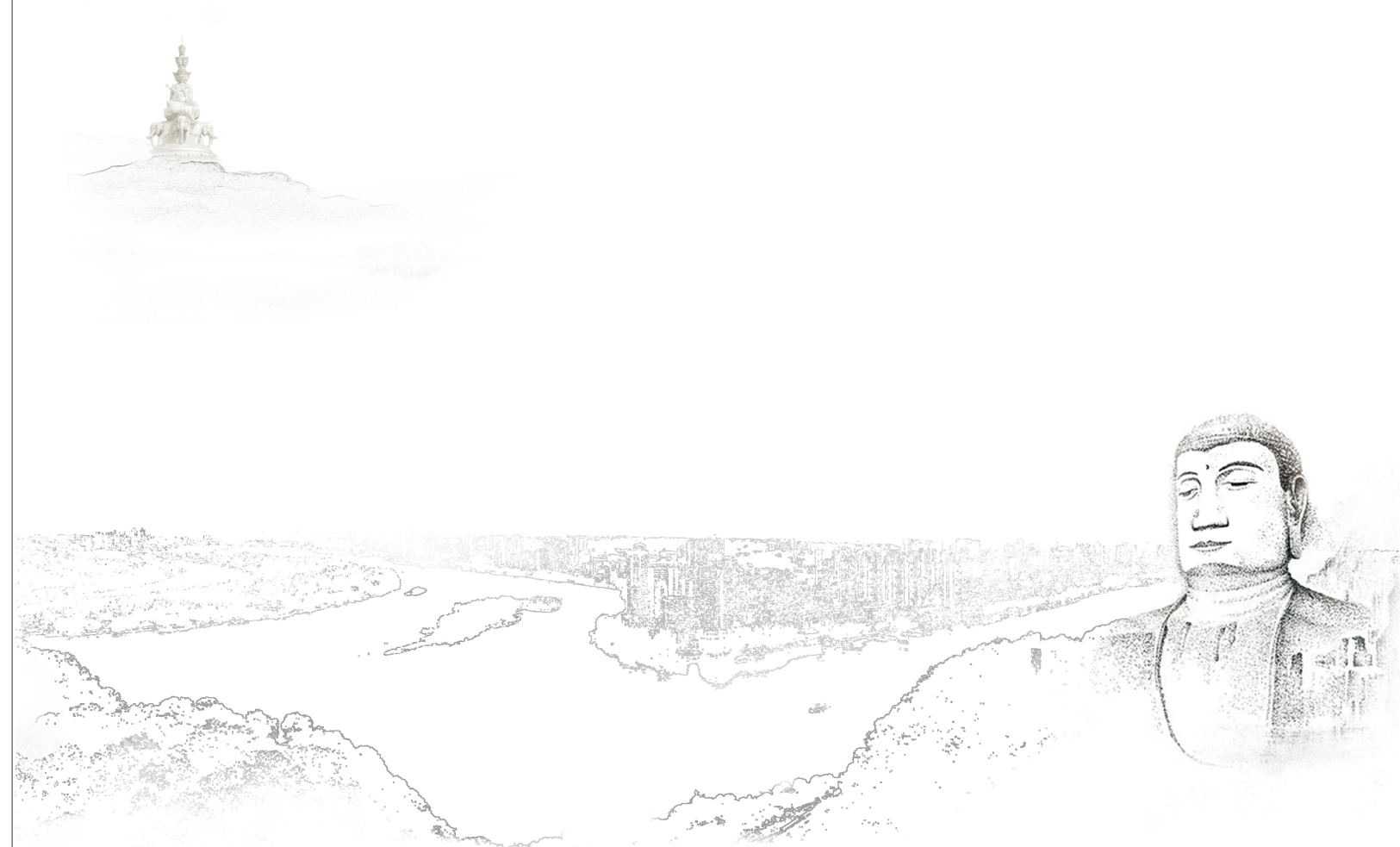
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乐山

2023
投 | 资 | 指 | 南 LESHAN
INVESTMENT GUIDE



乐山

L - E - S - H - A - N



加快提升区域中心城市发展能级

IMPROVE THE OVERALL CAPACITY OF THE REGIONAL CENTRAL CITY AT A FASTER PACE



建设“中国绿色硅谷”

BUILD THE "GREEN SILICON VALLEY IN CHINA"



建设世界重要旅游目的地

BUILD THE IMPORTANT INTERNATIONAL TOURIST DESTINATION

印象乐山

IMPRESSION OF LESHAN

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优势乐山

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产业乐山

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乐山国家高新技术产业开发区 Leshan National Hi-Tech Industrial Development Zone
四川五通桥省级经济开发区 Sichuan Wutongqiao Provincial Economic Development Zone
四川沙湾省级经济开发区 Sichuan Shawan Provincial Economic Development Zone
四川夹江省级经济开发区 Sichuan Jiajiang Provincial Economic Development Zone
四川犍为省级经济开发区 Sichuan Qianwei Provincial Economic Development Zone
四川峨眉山市级经济开发区 Sichuan Emeishan Provincial Economic Development Zone
乐山其他产业园区 Other Industrial Parks And Zones In Leshan

营商乐山

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三大世界遗产晕染嘉州泼墨山水

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中国绿色硅谷撑起嘉州产业脊梁

The virtuous love mountains and the wise love water

Three UNESCO world heritage sites, symbols of Leshan's picturesque landscapes

The crystalline silicon photovoltaic industry, a brand for intelligent manufacturing in Leshan

China's Green Silicon Valley, an industrial carrier in Leshan

PART01

INVESTMENT GUIDE

LESHAN



大观乐山

LANDSCAPES IN LESHAN

乐山古称嘉州，地处四川盆地西南部，位于南丝绸之路、长江经济带交汇点，处于成都平原、攀西、川南经济区结合部，岷江、青衣江、大渡河三江汇流，名山名佛名城名人“四位一体”，亿年峨眉、千年大佛、百年沫若交相辉映，是国家历史文化名城、中国优秀旅游城市。

Known as Jiazhou in ancient times, Leshan sits in the southwest of the Sichuan Basin. Situated at the intersection of the Southern Silk Road and the Yangtze River Economic Belt, the junction of the Chengdu Plain and Panzhihua-Xichang and Southern Sichuan Economic Zones, the confluence of the Minjiang, Qingyi and Dadu rivers, Leshan is a national famous historical and cultural city and a top tourist city of China where famous mountain, buddha, and character including Mount. Emei, Leshan Giant Buddha, and Guo Moruo complement with each other.



幅员面积

1.27 万平方公里
Total area: 12,700 km²



总人口

350 万人
Total population: 3.5 million



2022 经济数据

Economic data in 2022

全市地区生产总值
2308.81 亿元
The city's GDP rose by 3.8% year-on-year to RMB 230.881 billion

同比增长 **3.8%**

居全省第 **7** 位
No. 7 in the province



规上工业增加值增长
10.1%
The value added of industrial enterprises above the designated size increased by 10.1%

居全省 **NO.4**
No. 4 in the province

全社会固定资产投资增长
11%
Total fixed-asset investment grew by 11%

居全省 **NO.5**
No. 5 in the province

外商直接投资
1212 万美元
Foreign direct investment reached USD 12.12 million

同比增长 **13%**
increasing by 13% year-on-year

全市招商引资项目
签约金额突破
2000 亿元
The amount of investment promotion projects signed by the city reached more than RMB 200 billion

超过年初目标
82.3%
exceeding the target at the beginning of the year by 82.3%



城市 IP

URBAN IPS

 中国绿色硅谷
GREEN SILICON VALLEY IN CHINA

国家卫生城市
NATIONAL HYGIENIC CITY 

 中国特色美食地标城市
LANDMARK CITY OF CHINESE FEATURED FOODS

全国绿化模范城市
NATIONAL GREENING MODEL CITY 

 国家园林城市
NATIONAL GARDEN CITY

全国质量强市示范城市
NATIONAL MODEL CITY OF HIGH QUALITY 



成长乐山

DEVELOPMENT OF LESHAN

以中国式现代化引领乐山现代化建设，坚持稳中求进工作总基调，完整、准确、全面贯彻新发展理念，积极服务和融入新发展格局，以全面融入成渝地区双城经济圈建设为总牵引，牢牢把握和贯彻落实“四化同步、城乡融合、五区共兴”总抓手和“讲政治、抓发展、惠民生、保安全”工作思路，深入实施“产业强市、旅游兴市”发展战略，围绕市委“345”工作思路，突出“重大产业项目提升年”经济工作主基点，大力实施“11456”经济工作方案，推动全市经济实现质的有效提升和量的合理增长，确保新时代新征程乐山现代化建设开好局起好步。

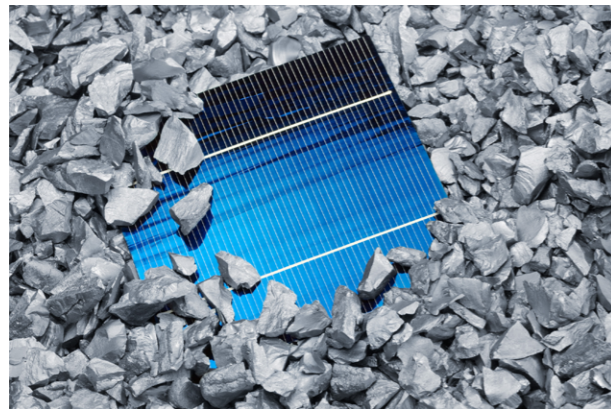
We lead the modernization of Leshan in the Chinese style, adhere to the general tone of seeking progress while maintaining stability, implement the new development concept completely, accurately and comprehensively, and actively serve and integrate into the new development pattern. Guided by the goal of fully engaging in the construction of the Chengdu-Chongqing Economic Circle, the strategic arrangement of "synchronizing four modernizations, integrating urban and rural areas, and co-prospering the five districts" and the general idea of "stressing politics, focusing on development, benefiting people's livelihood, and ensuring safety" are firmly grasped and unwaveringly executed. The development strategy of "strengthening the city with industries and rejuvenating the city with tourism" is further carried out. Centering on the "345" work ideas of the CPC Leshan Municipal Committee, we highlight the key points of the "Major Industrial Project Promotion Year" economic work and vigorously put the "11456" economic work plan into practice. In this way, we can propel the effective improvement and reasonable growth of the city's economy from the perspectives of quality and quantity and ensure a good start for the modernization of Leshan toward a new journey in the new era.



GREEN SILICON VALLEY IN CHINA 中国绿色硅谷

晶硅光伏产业是乐山的主导产业，是省委、省政府重点支持的特色优势产业。原辅材料丰富，现有着工业硅产能 40 万吨、烧碱产能 81 万吨、三氯氢硅和液氯产能 10 万吨、盐卤矿储量 170 亿吨。生产工艺先进，拥有国家级硅材料监测中心等科研平台 5 个、科技创新项目 300 余项、自主专利 59 项。技术人才优势突出，依托四川省多晶硅工程技术研究中心、光伏专家咨询委员会和协会联盟等平台，与境内 4 所高校、25 所专业院校、8 个院士（专家）工作站建立合作关系，已建成国内唯一的多晶硅实训仿真工厂，每年输送高素质专业人才 500 余名。

The crystalline silicon photovoltaic industry is Leshan's leading industry, and also a characteristic and competitive industry supported by the CPC Leshan Provincial Committee and the People's Government of Leshan City. Due to the abundant raw and auxiliary materials, the city now can produce 400,000 tons of industrial silicon, 810,000 tons of caustic soda, and 100,000 tons of trichlorosilane and liquid chlorine. The reserves of salt halide ore have reached 17 billion tons. Featuring advanced production technology, Leshan has 5 scientific research platforms like the national silicon material monitoring center, more than 300 scientific and technological innovation projects, and 59 independent patents. The city is especially advantageous in technical personnel. Relying on Sichuan Polysilicon Engineering Technology Research Center, Photovoltaic Expert Advisory Committee, industry association and alliance and other platforms, it has established cooperative relationships with 4 domestic universities, 25 specialized colleges and 8 academician (expert) workstations. The only polysilicon simulation training factory in China has been built, and more than 500 high-quality professionals are provided annually.



N 型单晶占比 90% 以上 N-type single crystal accounts for more than 90%

“永祥法”技术升级到第 7 代，产品质量、生产成本、工艺技术指标全面领先，N 型单晶占比 90% 以上，达到电子级晶硅水平，实现高纯晶硅“中国智造”。协鑫科技乐山基地 10 万吨颗粒硅项目，是协鑫科技在西部建设的首个颗粒硅基地，也是全球首个全新建设运行的“智慧化”颗粒硅十万吨级单体项目。

For Yongxiang Co., Ltd. in Leshan, the "Yongxiang Method" crystalline silicon production technology has been upgraded to the 7th generation. Its N-type single crystal accounts for more than 90% of the company's production, becoming a competitive product in the market in terms of product quality, production cost, and technology. The product has reached the level of electronic-grade crystalline silicon, paving the way for the "intelligent manufacturing of high-purity crystalline silicon in China". The Leshan Base of GCL TECH is a 100,000-ton granular silicon project. It is the first granular silicon base built by GCL TECH in West China and also the world's first single project for the "intelligent manufacturing" of 100,000-ton granular silicon that is newly built and put into operation.

目前 AT PRESENT

已聚集光电信息企业 41 个 Having accumulated 41 optoelectronic information enterprises

晶硅光伏产业核心区建设面积达 10.9 平方公里 The construction area of crystalline silicon photovoltaic industrial core zones reaching 10.9 square kilometers



年产高纯晶硅 24 万吨 The annual output of high-purity crystalline silicon is 240,000 tons.

年产单晶拉棒切方 45 GW The annual output of single crystal rods and blocks is 45 GW

年产硅片 16 GW The annual output of silicon wafers is 16 GW

到 2023 年 BY 2023

晶硅光伏产业产值规模突破 1000 亿元 the output value of the crystalline silicon photovoltaic industry will exceed RMB 100 billion

带动五通桥区工业总产值冲刺 1500 亿元 driving the total industrial output value of Wutongqiao District to hit RMB 150 billion

已入驻的世界前 10 强光伏企业：协鑫科技、通威股份、隆基绿能、天合光能、晶科能源 the world's top 10 PV companies will have settled in Leshan including GCL TECH, Tongwei Co., Ltd., LONGi, Trinasolar, and Jinko Solar

全球最大硅料生产基地 崛起于乐山 The world's largest silicon material production base will have been built in Leshan

全球最先进太阳能级晶硅制造核心技术诞生于乐山 The world's most advanced core technology of solar-grade crystalline silicon manufacturing has been invented in Leshan



四川晶科能源有限公司 Sichuan Jinko Solar Co., Ltd.

世界重要旅游目的地

IMPORTANT INTERNATIONAL
TOURIST DESTINATION



● 乐山大佛 / Leshan Giant Buddha

乐山素有“天下山水之观在蜀，蜀之胜曰嘉州”的美誉，拥有“三大世界遗产”：峨眉山-乐山大佛为四川省首个世界文化与自然双遗产，东风堰为四川省首个世界灌溉工程遗产。聚焦世界重要旅游目的地“三地”子品牌——世界佛禅文化圣地、世界康养度假胜地、世界研学旅游高地，乐山将建设成为具有国际范、中国味、嘉州韵的世界重要旅游目的地，邀您一起感悟佛理禅意、漫游自然仙境、探寻青史文脉。

Since ancient times, Leshan has been praised for its beautiful scenery, which is proven in the ancient poem saying "The best landscape of the world is in Sichuan and the best landscape of Sichuan is in Jiashou". The city boasts three world-class heritage sites, namely Leshan Giant Buddha, Mount Emei and Dongfeng Weir; specifically, the Mount Emei-Leshan Giant Buddha scenic area is the first world cultural and natural heritage in Sichuan Province, and Dongfeng Weir is the first world irrigation project heritage in Sichuan Province. Focusing on the three sub-brands of the "Important International Tourist Destination"—"World Holy Land of Buddhist Zen Culture", "World Healthcare Resort" and "World Research-Study-Tourism Destination", Leshan will be built into an important international tourist destination in the world with a Chinese taste and the charm of Leshan. We invite you to experience the Buddhist Zen culture, wander in natural wonderlands, and explore the culture and history in Leshan.



● 峨眉山 / Mount Emei



● 东风堰 / Dongfeng Weir

<p>A 级景区 41处 41 A-grade scenic areas</p>	<p>国家级风景名胜区 2处 2 national scenic spots</p>
<p>每年吸引游客 7000余万 More than 70 million tourists come here annually</p>	<p>全国重点文物保护单位 12处 12 national key cultural relics protection units</p>
<p>世界级遗产 3处 3 world-class heritage sites</p>	<p>国家级非物质文化遗产 4项 4 national intangible cultural heritage projects</p>

优势乐山
STRENGTHS OF
LESHAN




历史芳华，烟火人间
古今文明的交光辉映豁达开放的城市
江流入海，通达寰宇
沃野千里的浩瀚孕养机遇万千的城市

A prosperous city with a long history
An open city featuring the integration of ancient and modern civilizations
A city with a large water transportation network
A city with vast fertile land and numerous opportunities

PART02

INVESTMENT GUIDE

LESHAN



嘉州史传

HISTORICAL BIOGRAPHY OF LESHAN

春秋时期 - 蜀王开明故治；秦 - 隶属蜀郡；北周 - 置嘉州；宋 - 改为嘉定府；元 - 嘉定府路；明 - 嘉定州；清 - 嘉定府，在府治置乐山县，取城西南五里“至乐山”为名，“乐山”之名沿用至今。

During the Spring and Autumn Period, Leshan was under the administration of the king of the ancient Shu State in the Kaiming Dynasty. In the Qin Dynasty, it was subordinate to Shu Commandery. In the Northern Zhou Dynasty, Jiashou Prefecture was established. In the Song Dynasty, it was changed to Jiading Superior Prefecture. In the Yuan Dynasty, it was changed to Circuit of Jiading Superior Prefecture. In the Ming Dynasty, it was changed to Jiading Prefecture. In the Qing Dynasty, it was changed back to Jiading Superior Prefecture, under which Leshan County was established. The name "Leshan", which came from the "Zhile Mountain" five li southwestward from the city, is still used today.

乐山名人

CELEBRITIES FROM LESHAN



李白、岑参、苏东坡、陆游等在此游历，海通和尚在此建造世界第一大坐佛，赵昱、张能鳞等人在此建功立业，“嘉定四谏”在此学习成长。一代文豪郭沫若在此诞生，度过少年时代。

Famous poets like Li Bai, Cen Shen, Su Shi and Lu You once traveled here. The monk Haitong built the world's largest seated Buddha in Leshan. Zhao Yu and Zhang Nenglin made their accomplishments in Leshan. Xu Wenhua, Cheng Qichong, Peng Ruishi and An Pan, known as the "Four Admonishers in Jiading", studied and grew here. The great writer Guo Moruo was born and spent his youth here.

乐山东北与眉山接壤，东与自贡、宜宾毗邻，南与凉山相接，西与雅安连界，境内海拔高度 320—4077 米，平均海拔 500 米。

Leshan borders Meishan in the north, Zigong and Yibin in the east, Liangshan in the south, and Ya'an in the west. The altitude in the territory varies from 320 m to 4,077 m, with an average of 500 m.



年平均气温 17.2°C

The average annual temperature: 17.2°C



年平均降水量 1122.5mm

The average annual precipitation: 1122.5mm



年平均日照 942h

The average annual sunshine hours: 942h

交通枢纽

TRANSPORTATION

乐山是成渝地区南接云贵、沟通东盟，衔接“一带一路”和长江经济带的重要节点，是成都平原经济区的水运枢纽和唯一港口城市，也是四川省区域综合交通枢纽城市。

Leshan is an important city in the Chengdu-Chongqing region that serves as a bridge among Yunnan and Guizhou in the south of China, the ASEAN countries, and the areas along the Belt and Road Initiative and the Yangtze River Economic Belt. It is the water transportation hub and the only port city in the Chengdu Plain Economic Zone, and also a regional comprehensive transportation hub city in Sichuan Province.

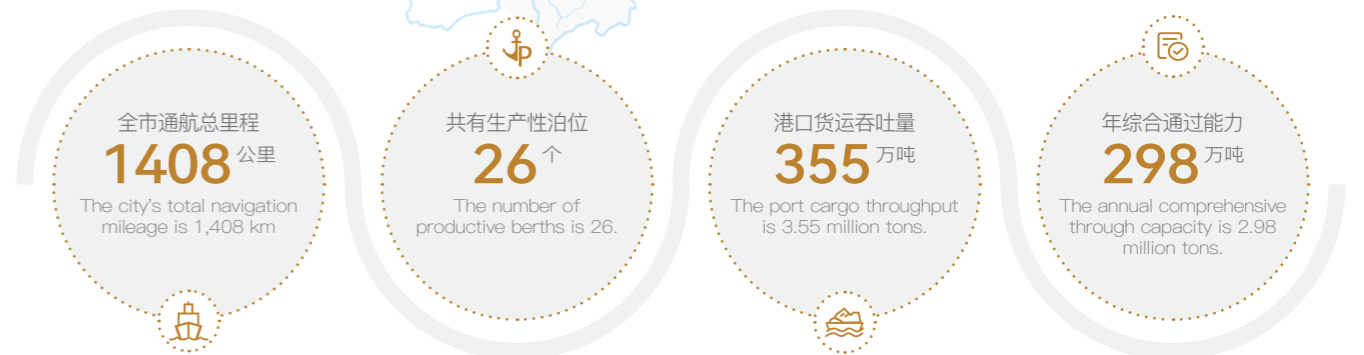


水路运输

Waterway Transportation

乐山港是大型重装设备进出川的重要水陆中转枢纽。

Leshan Port is an important land and water transit hub for large heavy-duty equipment to enter and leave Sichuan.



公路运输

Highway Transportation



铁路运输

Railway Transportation

现已建成成昆铁路、成绵乐铁路客运专线、成昆铁路复线、成贵铁路、连乐铁路。

At present, we have built the Chengdu-Kunming Railway, Chengdu-Mianyang-Leshan Intercity Railway, Chengdu-Kunming Railway Double Line, Chengdu-Guiyang High-speed Railway, and Lianjie-Leshan Railway.

境内铁路里程
501公里

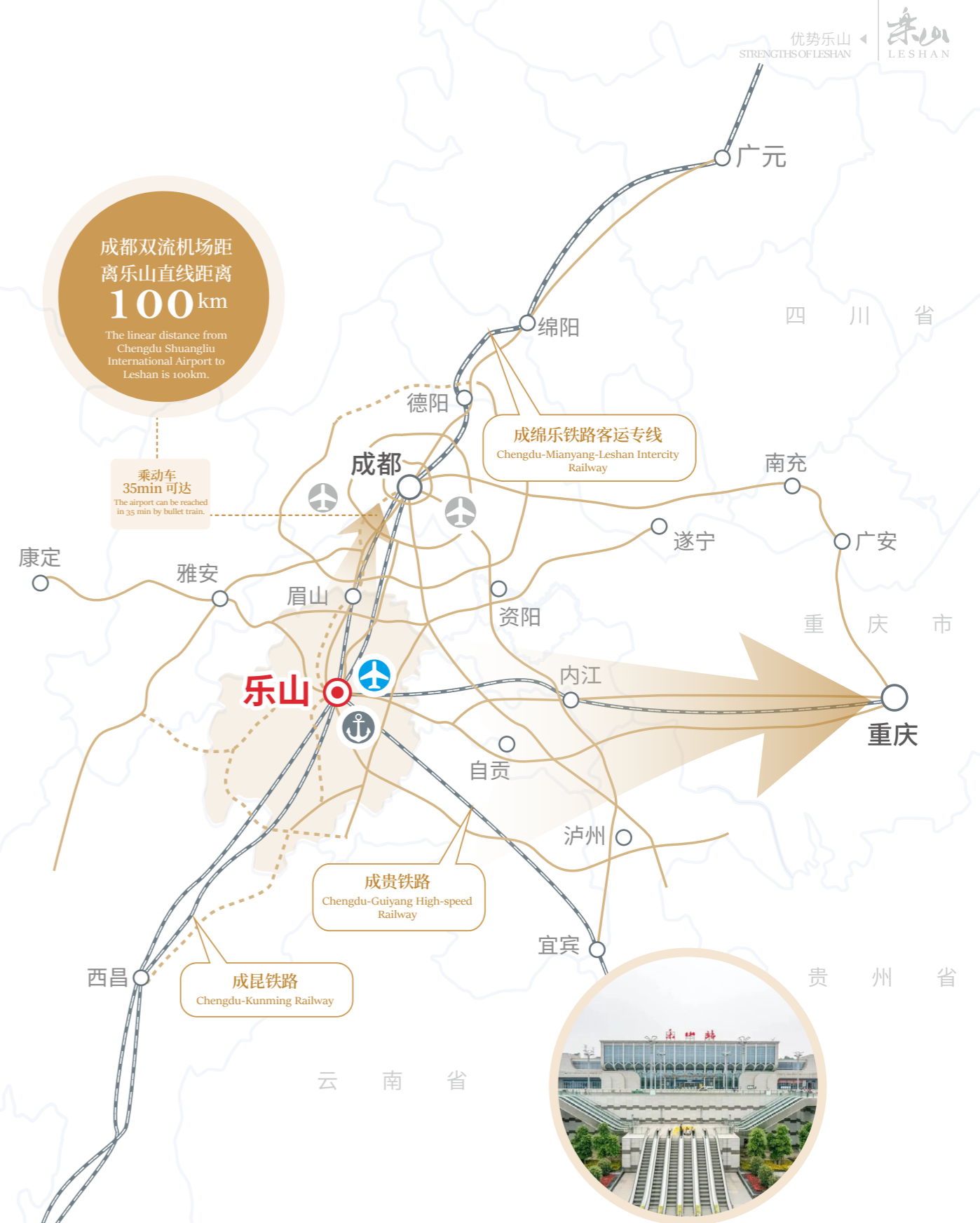
The railway mileage in Leshan reached 501 km.

航空运输

Air Transportation

乐山机场项目总投资68.36亿元，于2021年11月开工建设，力争2024年12月正式通航。

With a total investment of RMB 6.836 billion, the construction of the Leshan Airport Project started in November 2021 and the airport is expected to be officially opened to traffic in December 2024.



ABUNDANT RESOURCES 富集资源



枕头坝水电站全景图 Panorama of Zhentouba Hydropower Station

绿色能源

GREEN ENERGY

岷江、青衣江、大渡河在乐山交汇，西南高东北低的地形落差造就了 920 万千瓦的水能资源理论蕴藏量，拥有水电站 336 座，总装机 632.52 万千瓦，率先成为四川首批水电消纳产业示范区。

The Min, Qingyi and Dadu rivers converge in Leshan. The terrain gap between the higher southwest and the lower northeast creates a theoretical reserve of 9.2 million kilowatts of hydropower resources. Boasting 336 hydropower stations with a total installed capacity of 6.3252 million kilowatts, Leshan took the lead in becoming the first batch of hydropower consumption industrial demonstration zones in Sichuan.

水能蕴藏量 920 万千瓦 9.2 million kilowatts of hydropower reserves

总装机 632.52 万千瓦 A total installed capacity of 6.3252 million kilowatts



安谷水电站 Angu Hydropower Station



龚嘴水电站 Gongzui Hydropower Station



丰富矿藏

AMPLE MINERAL RESOURCES

乐山磷、岩盐、石灰岩、玄武岩等矿产资源富集，是川西南地区重要的资源供应基地。

Leshan, abounding with mineral resources represented by phosphorus, rock salt, limestone and basalt, serves as an important resource supply base in southwest Sichuan.

全国岩盐矿主产地之一

One of the main producing areas of rock salt mines in China

全国主要磷矿供应地之一

One of the main phosphate ore supply bases in China

岩盐资源总量 117 亿吨 Rock salt resources total 11.7 billion tons

已探明磷矿资源量 8.83 亿吨 Proven phosphate resources amount to 883 million tons

石灰岩总储量 20.3 亿吨 The reserves of limestone total 20300 million tons

玄武岩资源量 17.5 万吨 Basalt resources total 175,000 tons



英国北爱尔兰安特里姆和纽敦阿比市
英国巨人之路景区

荷兰法尔肯堡市

英国查伍德市

奥地利达赫斯坦—萨尔茨卡默古特景区
奥地利巴特戈伊恩斯

法国伊西莱莫利诺市

意大利菲乌吉市

瑞士菲茨瑙市

瑞士瑞吉山

斯里兰卡斯里贾亚瓦德纳普拉科特市

中华人民共和国

北京

乐山

日本柏崎市

日本市川市

韩国安山市

尼泊尔坦森市

尼泊尔拉姆拉姆市

尼泊尔蓝毗尼文化市

尼泊尔蓝毗尼圣园

老挝琅勃拉邦市

泰国巴蜀府

柬埔寨暹粒省

柬埔寨吴哥窟景区

澳大利亚昆士兰州弗雷泽海岸市

美国亚利桑那州吉尔伯特市

阿根廷拉科斯塔市

国际友好城市

INTERNATIONAL SISTER CITIES

7 个友好城市 7 sister cities

日本市川市
Ichikawa, Japan

日本柏崎市
Kashiwazaki, Japan

澳大利亚昆士兰州弗雷泽海岸市
Fraser Coast Region, Queensland, Australia

美国亚利桑那州吉尔伯特市
Gilbert, Arizona, the USA

泰国巴蜀府
Prachuap Khiri Khan, Thailand

法国伊西莱莫利诺市
Issy-les-Moulineaux, France

尼泊尔坦森市
Tansen, Nepal

1 对姊妹山 1 pair of sister mountains

峨眉山与瑞士瑞吉山
Mount Emei and Mount Rigi Switzerland

13 个友好合作城市 13 friendly cooperative cities

英国查伍德市
Charlwood, the UK

韩国安山市
Ansan, South Korea

尼泊尔拉姆拉姆市
Ramgram, Nepal

尼泊尔蓝毗尼文化市
Lumbini Sanskritik, Nepal

瑞士菲茨瑙市
Vitznau, Switzerland

英国北爱尔兰安特里姆和纽敦阿比市
Antrim and Newtownabbey, Northern Ireland, the UK

阿根廷拉科斯塔市
Partido de la Costa, Argentina

荷兰法尔肯堡市
Valkenburg aan de Geul, the Netherlands

柬埔寨暹粒省
Siem Reap, Cambodia

斯里兰卡斯里贾亚瓦德纳普拉科特市
Sri Jayawardenapura Kotte, Sri Lanka

奥地利巴特戈伊恩斯
Bad Goisern, Austria

老挝琅勃拉邦市
Luang Prabang, Laos

意大利菲乌吉市
Fiuggi, Italy

4 对友好景区 4 Pairs of Friendship Scenic Areas

乐山大佛景区和奥地利达赫斯坦—萨尔茨卡默古特景区
Leshan Giant Buddha Scenic Area and Dachstein-Salzkammergut in Austria

乐山大佛景区和尼泊尔蓝毗尼圣园
Leshan Giant Buddha Scenic Area and Sacred Garden of Lumbini in Nepal

乐山大佛景区和英国巨人之路景区
Leshan Giant Buddha Scenic Area and Giant's Causeway in the UK

乐山大佛景区和柬埔寨吴哥窟景区
Leshan Giant Buddha Scenic Area and Angkor Wat in Cambodia

乐山是国家对外开放城市，与 110 余个国家和地区建立了友好交往及贸易往来关系。与 16 个国家的省、市、景区建立 25 对友好合作关系，其中友好城市 7 个（市级 6 个、县级 1 个）。

Leshan is one of the cities in China to open to the outside world, and has established friendly exchanges and trade relations with more than 110 countries and regions. It has established 25 pairs of friendly and cooperative relations with provinces, cities and scenic spots in 16 countries, including 7 sister cities (6 at the municipal level and 1 at the county level).

进出口贸易 IMPORT AND EXPORT TRADE

- ▶ 2022 年全市外贸进出口额
- ▶ 开展贸易合作国家（地区）

110.4 亿元

In 2022, the city's foreign trade import and export volume was RMB 11.04 billion

118 个

It has carried out trade cooperation with 118 countries (regions)

- ▶ 其中与 13 个 RCEP 成员国贸易往来的进出口额占全市总额的

19%

Among them, the import and export volume of trade with 13 RCEP member countries accounted for 19% of the city's total

开放前沿
PIONEER AREA FOR
OPENING-UP

烟火人间

URBAN LIFE

远远的街灯明了，好像闪着无数的明星。
天上的明星现了，好像点着无数的街灯。

——郭沫若



上中顺美食街
Shangzhongshun Food Street



张公桥美食街
Zhanggongqiao Food Street

三江六岸灯光连连，既有凌云九峰的飘渺，亦有嘉州长卷、嘉定坊、上中顺古街区点缀其间，勾画出一幅丹青山水画卷。半城山水半城绿，四川的安逸生活在乐山得到了最好诠释，成为令人向往的成渝“后花园”。

Lights are glittering on the banks of the three rivers. Towering nine peaks of the Lingyun Mountain are hidden in mist, and there are also Jiazhou Long-Scroll, Jiadingfang and Shangzhongshun Street scattered in the city, unveiling a painting roll of the landscape. With landscapes and green spaces throughout the city, Leshan, the best interpreter of Sichuan's leisurely life, has become the desirable back garden of Chengdu and Chongqing.

食在四川，味在乐山。匠心传承的“老字号”美食鳞次栉比，麻辣鲜香在此间完美融合。香了两个世纪的翘脚牛肉、源自清朝御膳的甜皮鸭、还有香辣爽口的钵钵鸡等美食，选材鲜美，用料考究，风味独特，掀起一场舌尖上的风暴。

As the saying goes, "food in Sichuan, taste in Leshan", Delicacies of time-honored brands gathered in Leshan, and the spicy and delicious flavors are perfectly integrated here. Delicious Qiaojiao Beef that came out in the past century, Sweet Skin Duck originating from an imperial cuisine of the Qing Dynasty, and spicy and refreshing Bobo Chicken have set off a trend of enjoying delicious food with their fresh materials, exquisite cookery and unique flavors.



钵钵鸡
Bobo Chicken



翘脚牛肉
Qiaojiao Beef



甜皮鸭
Sweet Skin Duck



豆腐脑
Bean-curd Jelly



油炸串串
Fried Skewer



麻辣烫
Malatang



苍翠山水，守望城市
融于自然的佛禅吸引着全球旅人
蔚蓝科技，通向未来
重塑格局的智慧闪耀在国际前沿

Enchanting landscapes guard the city
The Buddhist Zen integrated with nature attracts travelers worldwide
Advanced technology leads to the future
The wisdom of reshaping the pattern shines at the international frontier

PART03

INVESTMENT GUIDE

LESHAN



现代产业体系

MODERN INDUSTRIAL SYSTEM

加快建设中国绿色硅谷，坚定实施晶硅光伏产业“头号工程”，持续延链补链强链。加快建设世界重要旅游目的地，坚持以文塑旅、以旅彰文，推进文化和旅游深度融合发展。加快构建现代化产业体系，统筹推进三次产业协调发展，培育壮大五大现代工业产业集群，做强做大四大农业特色产业，完善“一干四支”现代服务业体系，促进数字经济与实体经济深度融合。

We speed up the building of China's Green Silicon Valley, firmly implement the "first project" of the crystalline silicon photovoltaic industry, and continue to extend, supplement and strengthen the industry chains. We accelerate building a significant tourist destination in the world, and promote the in-depth integration and development of culture and tourism by combining cultural programs with the tourism industry. We build a modern industrial system at a faster pace, promote the coordinated development of the primary, secondary & tertiary industries as a whole, cultivate and expand the five modern industrial clusters, strengthen and expand the four characteristic agricultural industries, improve the modern service industry system featuring "one leading industry and four supporting industries", and promote the in-depth integration of the digital economy and the real economy.



先进制造业

ADVANCED MANUFACTURING INDUSTRY

光电信息

OPTOELECTRONIC INFORMATION

2022年，全国多晶硅产量约81万吨，占全球产量的七成以上，而乐山多晶硅产量约占全国产量的19%。乐山多晶硅生产进入全球第一军团，高纯晶硅产能全球单一区域产能第一。现已形成高纯晶硅材料、太阳能光伏、硅化工循环利用等多条硅材料及光伏产业链。乐山晶硅光伏产业入选全省战略性新兴产业集群。

In 2022, the national polysilicon output was about 810,000 tons, accounting for more than 70% of the global output. Leshan's polysilicon production accounts for about 19% of the national output. Leshan polysilicon production capacity ranks among the top in the world, and high-purity crystalline silicon production capacity ranks first in the world's single regional production capacity. At present, a number of silicon materials and photovoltaic industry chains such as high-purity crystalline silicon materials, solar photovoltaics, and silicon chemical recycling have taken shape. Leshan crystalline silicon photovoltaic industry has been selected as a strategic emerging industrial cluster of the province.



招引方向

Investment promotion directions

硅片、电池片、组件、银浆、背板、光伏玻璃、支架、EVA薄膜，以及半导体、集成电路、光伏机电设备及配套项目。

Silicon wafers, cells, modules, silver paste, backplates, photovoltaic glass, brackets, EVA films, as well as semiconductors, integrated circuits, photovoltaic electromechanical equipment and supporting projects.

发展目标

Development goals



核技术应用

NUCLEAR TECHNOLOGY APPLICATION

加快招引核技术应用、放射性治疗设备、核辐照加工、核医药制造等项目，推动民用核技术向医用同位素、密封源等领域拓展，建设“中国堆谷”；已引进中核高通、纽瑞特、中国同辐等知名企业。

We introduce nuclear technology applications, radiotherapy equipment, nuclear irradiation processing, nuclear medicine manufacturing and other projects at a faster pace, promote the expansion of civil nuclear technology to medical isotopes, sealed sources and other fields, and build "China's Reactor Valley". Well-known enterprises such as Chengdu Gaotong Isotope Co., Ltd., Chengdu New Radiomedicine Technology Co., Ltd., and China Isotope & Radiation Corporation have been brought in.



招引方向

Investment promotion directions

医用同位素、核医学设备、核能装备、核医疗康养、辐照加工研发机构和应用企业。

R&D institutions and application enterprises of medical isotopes, nuclear medicine equipment, nuclear energy equipment, nuclear medical health care, and irradiation processing.



新型建材

NEW BUILDING MATERIALS

推动新型建材产业向高端钒钛产品、高端不锈钢制品、高端陶瓷等领域拓展，发展装配式建筑产业；拥有德胜钒钛、峨胜水泥、罡宸不锈钢、盛和资源等知名企业。

The city pushes forward the expansion of the new building materials industry to high-end vanadium-titanium products, high-end stainless steel products, high-end ceramics and other fields, and develops the prefabricated construction industry. It owns well-known enterprises such as Sichuan Desheng Group Vanadium and Titanium Co., Ltd., Sichuan Esheng Cement Group Co., Ltd., Sichuan Gangchen Stainless Steel Co., Ltd., Shenghe Resources Holding Co., Ltd., etc.



招引方向

Investment promotion directions

钒合金、钒电池等钒深加工项目，钛板、钛材、钛丝、钛合金制品等项目；窑炉和机电设备制造等上游项目及高档建筑陶瓷、高档卫浴、碳纤维及制品系列、玄武岩纤维及复合材料企业。

Vanadium alloy, vanadium battery and other vanadium deep processing projects; titanium plate, titanium material, titanium wire, titanium alloy products and other projects; kiln and mechanical and electrical equipment manufacturing and other upstream projects; enterprises of high-grade architectural ceramics, high-grade bathroom accessories, carbon fiber and product series, basalt fiber and composite materials.





福华通达 / Fuhua Tongda

招引方向

Investment promotion directions

氟化工、锂电新材料、高端磷系阻燃剂、电子级精细化工产品、草铵膦、高性能稀土磁性材料等企业。

Enterprises of fluorine chemicals, new materials of lithium batteries, high-end phosphorus-based flame retardants, electronic grade fine chemical products, glufosinate, high-performance rare earth magnetic materials, etc.

年生产能力

Annual Production Capacity



绿色化工

GREEN CHEMICAL INDUSTRY

以传统化工绿色化改造为重点，发展壮大以绿色循环为特色的化工产业集群，打造中国西部重要绿色化工产业基地。现已形成了以盐磷化工、精细化工为主的绿色化工产业体系，拥有福华、和邦、永祥等知名化工企业。

With a focus on the green transformation of the traditional chemical industry, we develop and expand chemical industry clusters featuring green and circular development, and build an important green chemical industry base in western China. At present, a green chemical industry system dominated by salt and phosphorus chemical and fine chemical industries has been formed. There are well-known chemical enterprises such as Sichuan Leshan Fuhua Tongda Agro-Chemical Technology Co. Ltd, Sichuan Hebang Biotechnology Co, Ltd, and Sichuan Yongxiang Co, Ltd.



纯碱 / Soda Ash



食品饮料

FOOD AND BEVERAGE

以峨眉山茶为重点，主要发展高端绿色有机茶及茶食品、特色畜产品、地方特色食品、绿色蔬菜精加工等。拥有叠川威士忌、农夫山泉、竹叶青、蓝雁食品、森态源等知名食品饮料企业。

With an emphasis on Mount Emei Tea, Leshan mainly develops high-end green organic tea and tea food, specialty livestock products, local specialty food, green vegetable deep processing, etc. The city owns well-known food and beverage enterprises such as The Chuan Malt Whisky Distillery, Nongfu Spring, Sichuan Emeishan Zhuyeqing Tea Co., Ltd., Lanyan Group, and Sichuan Sentaiyuan.

招引方向

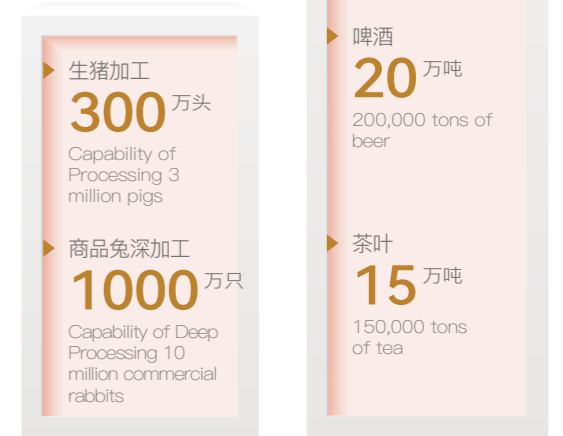
Investment promotion directions

预制菜、高档酒水、肉食品、茶食品、茶保健品、农产品精深加工等企业。

Enterprises of ready-to-cook dishes, high-grade drinks, meat food, tea food, tea health-preservation products, intensive and deep processing of agricultural products, etc.

年生产能力

Annual production capacity



峨眉山竹叶青
Emeishan Zhuyeqing Tea



峨眉农夫山泉全自动生产线
Fully automatic production line of Emei NongFu Spring



峨眉山茶园
Emeishan Tea Plantation

现代旅游业 MODERN TOURISM

优化文旅产业发展布局, 构建“12412”现代旅游业体系, 充分绽放乐山独特的自然生态之美、多彩人文之韵、烟火嘉州城之味。

We have optimized the layout of culture and tourism industries and built the "12412" modern tourism system to fully display Leshan's unique natural beauty, cultural charm, and delicious food.



成功推出《只有峨眉山》《圣象峨眉》《海棠花开》《乌蒙沐歌》《少年郭沫若》等文旅演艺剧目。省内最大的单体实景夜游项目“夜游三江”，获评四川十大文旅新地标。

The performances related to culture and tourism have been successfully launched, such as Unique Mount Emei, Fantasy Emei Show, The Blossom of Crabapple, Wumeng Muge, and Young Guo Moruo. Night Tour in the Three Rivers, the largest single night tour program in Sichuan, is rated as one of the top ten new culture and tourism landmarks in Sichuan.

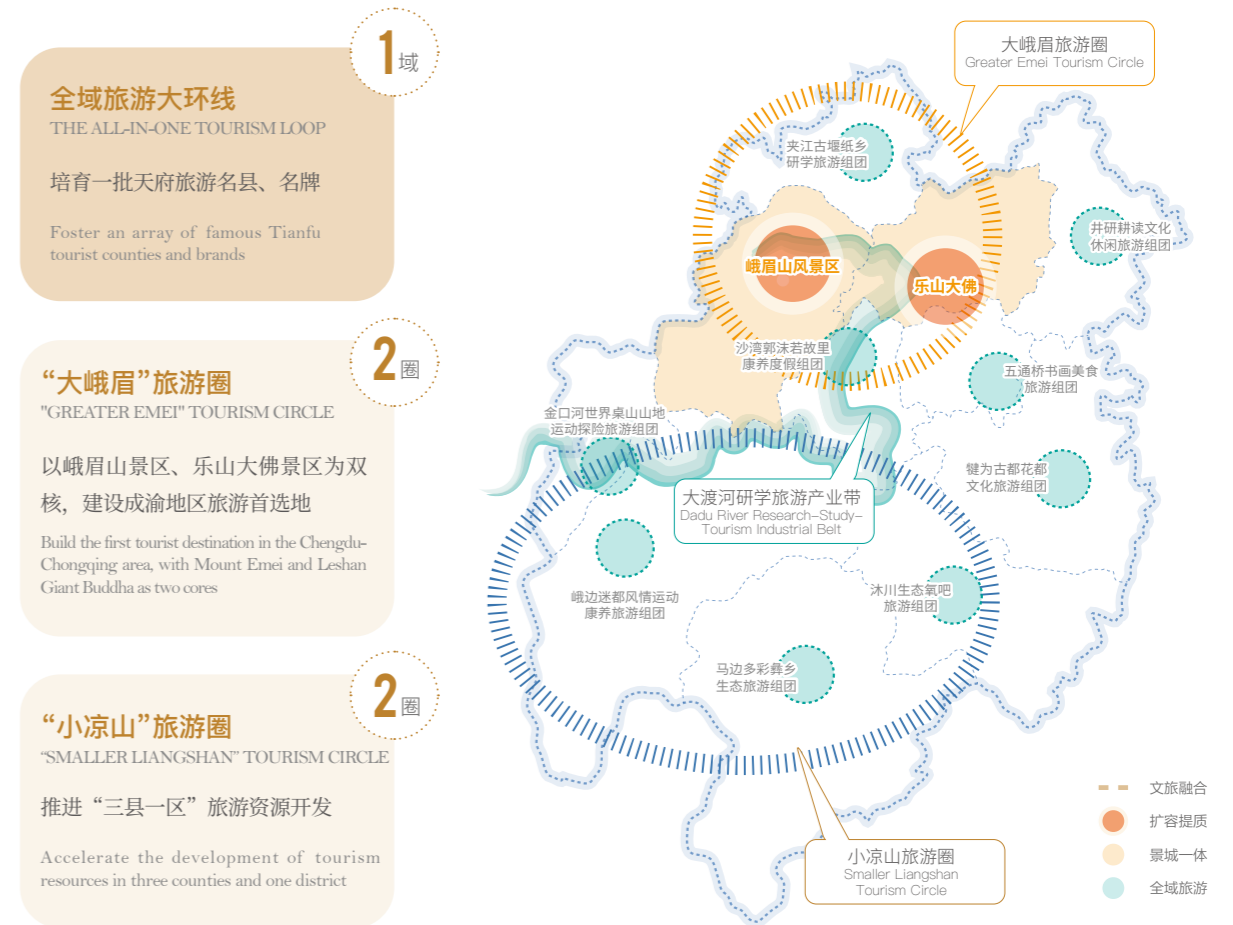
<p>《只有峨眉山》 Unique Mount Emei</p>	<p>《圣象峨眉》 Sacred Scenery Emei</p>	<p>《海棠花开》 Blooming Crabapple</p>	<p>《乌蒙沐歌》 Wumeng Muge</p>	<p>《少年郭沫若》 Young Guo Moruo</p>
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“一域两圈”牵引, 推动全域旅游统筹规划, 做强“大峨眉”旅游圈, 做靓“小凉山”旅游圈, 提升文旅产业实力。

Under the policy of "one area and two circles", we promote the overall planning of all-in-one tourism and enhance the strength of the culture and tourism industries by boosting the "greater Emei" tourism circle and developing the "smaller Liangshan" tourism circle.

一域两圈

“One area and two circles”



招引方向

Investment promotion directions

特色文旅街区、康养旅游、文化体育、特色精品民宿、主题公园、影视拍摄基地、乡村旅游、文旅会展、智慧文旅。

Special culture and tourism blocks, health and wellness tourism, culture and sports, characteristic boutique homestays, theme parks, film and television base, countryside tourism, culture and tourism convention and exhibition, and smart culture and tourism.



● 金口河区川牛膝
Chuananixi (Achyranthes bidentata) in Jinkouhe District

现代农业 MODERN AGRICULTURAL

坚持以现代农业园区建设为抓手，建设成渝地区重要农产品生产基地。做强四大产业集群，实现“峨眉山茶”综合实力全国领先，晚熟柑橘、道地中药材、林竹产业综合实力位居全省前列。

Based on the construction of modern agricultural parks, we have built an important agricultural product base in the Chengdu-Chongqing area. By strengthening four industrial clusters, we make Mount Emei Tea a top tea product in China, and late-maturing mandarin oranges, Daodi medicinal materials, and wood and bamboo rank among the best in Sichuan.

● 建设成渝地区农产品生产基地

Build an important agricultural product base in the Chengdu-Chongqing area

● 做强四大产业集群

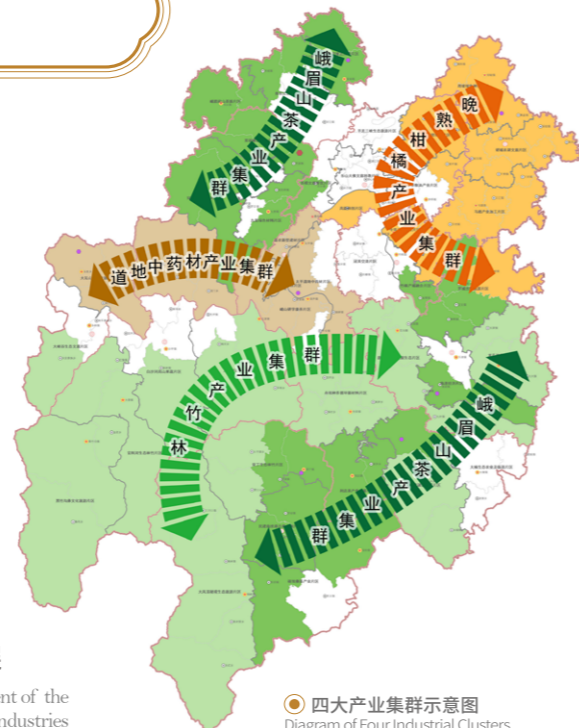
Strengthen four industrial clusters

● 加强农业科技支撑服务

Enhance the support of agricultural technology

● 推进一二三产融合发展

Advance the integrated development of the primary, secondary and tertiary industries



● 四大产业集群示意图
Diagram of Four Industrial Clusters

加强农业科技支撑服务，创建国家现代农业产业园、提升国家农业科技园，培育一批省级现代农业园区。推进一二三产融合发展，做强农产品精深加工，加强冷链物流、仓储保鲜等服务配套，延长农业产业价值链条。

We have enhanced the support of agricultural technology by building a national modern agricultural industrial park, upgrading the national agricultural technological park, and developing a number of provincial modern agricultural parks. In addition, we have integrated the primary, secondary and tertiary industries, strengthened the fine and deep processing of agricultural products, improved cold-chain logistics, warehousing and preservation, and other supporting services, and extended the value chain of the agricultural industry.

招引方向

Investment promotion directions

现代种养、加工物流、科技研发、综合服务、休闲观光、农文体旅康养跨界融合的龙头带动项目。

We have developed leading projects integrating agriculture, culture, sports, tourism, and healthcare, such as modern planting and breeding, processing and logistics, scientific and technological R&D, leisure, and sightseeing.



● 沙湾区川佛手
Shawan District Sichuan Fingered Citron



● 犍为县茉莉花茶 / Qianwei County Jasmine Tea



● 沐川县紫茶 / Muchuan County Purple Tea

现代服务业 MODERN SERVICE INDUSTRY

加快构建特色鲜明、链条完整、结构合理、竞争力强的“1357”现代服务业发展体系，建设全省区域消费中心城市和全国特色美食地标城市。

We have accelerated the establishment of a competitive "1357" modern service industry system with distinctive features, a complete chain, and a reasonable structure, and will build Leshan into a regional consumption center in Sichuan and a national landmark city of characteristic food.



- “1 融合”**
 “ONE INTEGRATION”
 推动现代服务业同先进制造业、现代农业深度融合
 Drive the deep integration of the modern service industry into advanced manufacturing and modern agriculture
- “3 目标”**
 “THREE OBJECTIVES”
 建设全省区域性服务业中心城市、消费中心城市和全国特色美食地标城市
 Build Leshan into a regional service center and a regional consumption center in Sichuan as well as a national landmark city of characteristic food
- “5 支撑”**
 “FIVE SUPPORTS”
 以加快建设世界重要旅游目的地为“干”，以现代物流、现代金融、科技信息、特色餐饮四大产业为“支”，干支联动，协同并举，推进现代服务业高质量发展
 Promote the high-quality development of modern services by seeking synergy between building a significant tourist destination in the world and developing the four industries of modern logistics, modern finance, technology information, and characteristic catering
- “7 行动”**
 “SEVEN ACTIONS”
 统筹实践“集群发展、龙头引育、数字驱动、消费扩容、品牌支撑、区域协同、开放合作”七大行动
 Coordinate the implementation of the seven actions for cluster development, introduction and cultivation of leading enterprises, digital-driven development, consumption expansion, brand support, regional collaboration, and opening-up and cooperation

招引方向

Investment promotion directions

重点引进国际国内知名高端品牌酒店和美食品牌，专业化物流园区、快递物流中心，区域结算中心、供应链金融、保理公司、资管公司，高新技术服务业企业。

It also introduces high-end hotel and food brands famous in China and foreign countries, factoring companies, asset management companies and hi-tech service enterprises and builds professional logistics parks, express and logistics centers, regional settlement centers and supply-chain finance.

数字经济 DIGITAL ECONOMY

以“一盘网、打基础、兴产业、促融合、破重点”为发展路径加快构建“12456”数字经济发展体系。

We are accelerating the establishment of the "12456" digital economy system based on "one network, foundation enhancement, industrial development, integration promotion, and the development of important sectors".

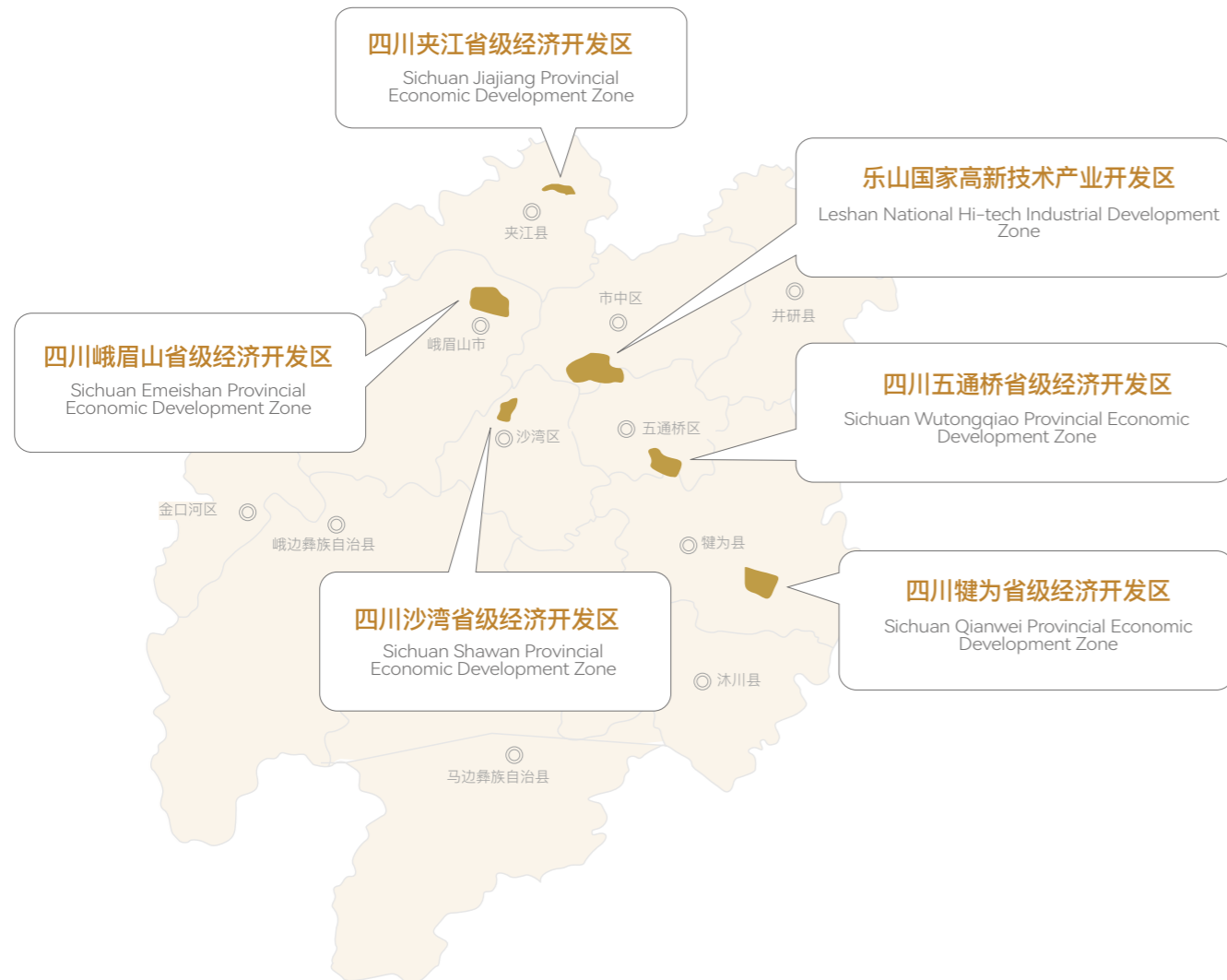


重点承载平台

KEY CARRIER PLATFORMS

坚持把园区作为工业发展主战场，大力实施“336”园区提质增效工程，加快构建以乐山高新区为龙头，五通桥、夹江、犍为、沙湾和峨眉山基地为支撑，打造具有核心竞争力的先进制造业集聚区。力争到2027年，先进制造业集聚区营业收入突破5000亿元，新增国家级开发区1个，建成1000亿园区3个、500亿园区3个、100亿园区6个。

Taking parks as the frontier of industrial development, we vigorously implement the "336" park quality and efficiency improvement project, accelerating the construction of an advanced manufacturing cluster with core competitiveness led by Leshan National Hi-tech Industrial Development Zone and supported by Wutongqiao, Jiajiang, Jianwei, Shawan and Emeishan bases. We strive to achieve the operating income of advanced manufacturing cluster exceeding 500 billion yuan, establish 1 national development zone, and build 3 100 billion yuan parks, 3 50 billion yuan parks, and 6 10 billion yuan parks.



乐山国家高新技术产业开发区

LESHAN NATIONAL HI-TECH INDUSTRIAL DEVELOPMENT ZONE

乐山高新区成立于1992年，于2012年升级为国家级高新区，是四川省8个国家高新区之一。截止2021年，聚集了约65%的国家高新技术企业和62%的科技型中小企业，企业研发支出、专利申请量分别占全市总量的45.3%、30.2%。

Established in 1992, Leshan National Hi-tech Industrial Development Zone was upgraded to a national hi-tech zone and became one of the eight national hi-tech zones in Sichuan in 2012. By 2021, the zone had gathered about 65% of national high-tech enterprises and 62% of technology-based SMEs in Leshan, whose R&D expenditure and patent applications accounted for 45.3% and 30.2% of the city's total, respectively.



规划面积
78平方公里
Planned area: 78 km²



工业经济规模近
1000亿元
Size of industrial economy: nearly RMB 100 billion



高新技术产业营业收入
450.7亿元
Business revenue from high-tech industries: RMB 45.07 billion



高新技术企业达
82家
82 high-tech enterprises



科技型中小企业
113家
113 technology-based SMEs

主导产业

Leading Industries

光电信息、高端装备制造、大数据、5G、人工智能等。
Photoelectric information, high-end equipment manufacturing, big data, 5G, AI, and so on

入驻企业

Settle-in Enterprises

中国医药、尚纬股份、深圳宝德、荷兰博思、日本大冢等一大批“553”企业。
An array of "553" enterprises, such as Genertec Meheco, Sunway, Besi Netherlands, and Otsuka Pharmaceutical in Japan



乐山国家高新技术产业开发区
Leshan National Hi-tech Industrial Development Zone



获得荣誉

Honors

首批国家专业资本集聚型双创特色载体，四川省首批科技成果转化示范区、科技信息服务集聚区、科技金融示范区。2021年度火炬统计工作先进单位——全省获评的两个国家高新区之一。

One of the first batch of national characteristic innovation and entrepreneurship carriers featuring professional capital agglomeration, one of the first batch of demonstration areas for the transfer and transformation of scientific and technological achievements, technological information service agglomeration areas, and technological finance demonstration areas in Sichuan, and one of the two national hi-tech zones in Sichuan recognized as the Advanced Unit of Torch Statistics in 2021.

四川五通桥省级经济开发区

SICHUAN WUTONGQIAO PROVINCIAL ECONOMIC DEVELOPMENT ZONE

四川五通桥省级经济开发区是落实“四川省委、省政府赋予乐山建设‘中国绿色硅谷’的重要使命”的核心区，是全市先进制造业集聚区的主阵地，位于五通桥区东南部。园区积极参与组建“西部硅材料光伏新能源产业技术研究院”。创新搭建产业人才分层分类培训平台，建立8家企业职工培训中心。

Sichuan Wutongqiao Provincial Economic Development Zone is the core area to implement the "important mission entrusted by the CPC Sichuan Provincial Committee and the People's Government of Sichuan Province to build Leshan into a 'Green Silicon Valley in China'". It is the main base of the city's advanced manufacturing cluster, located in the southeast of Wutongqiao District. The zone has actively participated in the establishment of the Western Silicon Photovoltaic New Energy Industry Technology Research Institute. It has built a training platform for industrial talents in different levels and categories, and established eight training centers for enterprise employees.



省级企业技术中心
6家

6 provincial enterprise technology centers



工程技术研究中心
5家

5 engineering technology research centers



规划面积
16.13平方公里

Planned area: 16.13 km²

主导产业

Leading Industries

晶硅光伏、稀土新材料。

Crystalline silicon photovoltaic industry and rare earth materials



硅片分选
Silicon chips sorting

入驻企业

Settle-in Enterprises

永祥新能源、晶科能源、协鑫新能源、京运通新材料、高测新能源。

Yongxiang New Energy, Jinko Solar, GCL New Energy, Jingyuntong New Materials, and Gaoce New Energy

获得荣誉

Honors

四川重要的工业基地，原轻工部十大原料基地之一，全省首批循环经济示范区、2021年度四川省县域经济发展先进县、乐山市产业发展先进区、全省首批绿色低碳优势产业重点园。

An important industrial base in Sichuan, one of the top ten raw material bases of the former Ministry of Light Industry, one of the first batch of circular economy demonstration zones in Sichuan, one of the advanced counties for county economic development in Sichuan in 2021, one of the advanced zone for industrial development in Leshan, and one of the first batch of key parks of green, low-carbon and competitive industries in Sichuan



永祥新能源一二期
Yongxiang New Energy Phase I and II



四川沙湾省级经济开发区 Sichuan Shawan Provincial Economic Development Zone

四川沙湾省级经济开发区

SICHUAN SHAWAN PROVINCIAL ECONOMIC DEVELOPMENT ZONE

四川沙湾省级经济开发区年产 300 万吨全系列高强度含钒抗震精品钢、60 万吨不锈钢板坯、160 万吨热轧、130 万吨酸洗、20 万吨制品、9000 吨稀土新材料。是西部极具影响力的钒钛钢、不锈钢、新材料生产加工基地。

Sichuan Shawan Provincial Economic Development Zone is an influential production and processing base of vanadium-titanium steel, stainless steel and new materials in western China, with an annual yield of 3 million tons of a full range of fine high strength and anti-seismic steels containing vanadium, 600,000 tons of stainless steel slabs, 1.6 million tons of hot-rolled steel, 1.3 million tons of pickled steel, 200,000 tons of products, and 9,000 tons of rare earth materials.

主导产业

Leading Industries

不锈钢、钒钛钢、机械。

Stainless steel, vanadium and titanium steel and machinery

入驻企业

Settle-in Enterprises

德胜集团、罡宸不锈钢、宏旺不锈钢、沃耐稀新材料。

Desheng Group, Gangchen Stainless Steel, Hongwang Stainless Steel, and Wonaixi New Material

获得荣誉

Honors

国家新型工业化产业示范基地、四川省特种钢高新技术产业化基地、四川省工业资源综合利用基地、四川省绿色园区。

National New Industrialization Demonstration Base, Sichuan Special Steel High-tech Industrialization Base, Sichuan Industrial Resources Comprehensive Utilization Base, and Sichuan Green Park

规划面积 6.11 平方公里
Planned area: 6.11 km²

年产高强度含钒抗震钢 300 万吨
Annual yield of high strength anti-seismic steel containing vanadium: 3 million tons



四川夹江省级经济开发区

SICHUAN JIAJIANG PROVINCIAL ECONOMIC DEVELOPMENT ZONE

园区内有中国重要的核工业基地，被誉为“中国堆谷”。现已建成由省级经济开发区为统领，先进材料产业园、绿色建材产业园、核技术应用产业园“一区三园”发展载体，拥有宽裕的用地指标。

Housing an important nuclear industry base in China, the zone is known as the "Reactor Valley" in China. At present, it has built a development carrier featuring "one zone and three parks" led by the provincial economic development zone and supported by the advanced materials industrial park, the green building materials industrial park, and the nuclear technology application industrial park, with a high index of land use.



规划面积 30 平方公里
Planned area: 30 km²

主导产业

Leading Industries

先进材料、核技术应用、核技术应用、高端瓷砖。

Advanced materials, nuclear technology application, and high-end ceramic tiles



入驻企业

Settle-in Enterprises

中国核动力研究设计院、中国同辐、纽瑞特医疗科技、青岛持恒、东方电气、新万兴碳纤维、中科烯捷、金辉卫浴、索菲亚陶瓷、珠峰陶瓷等。

Nuclear Power Institute of China, China Isotope & Radiation Corporation, New Radiomedicine Technology, Persistent Engineering, Dongfang Electric, Xinwanxing Carbon Fiber, Zhongke Xijie, Jinhui Bathroom Accessory, Sofia Tiles, Everest Tiles, and so on

获得荣誉

Honors

“中国堆谷”，四川省首批省级重点开发区，最具投资价值产业园区、省级新型工业化产业示范基地、全国产业集群区域品牌建设陶瓷产业试点区、全省陶瓷产业知名品牌创建示范区。

Reactor Valley in China, one of the first batch of provincial key development zones in Sichuan, the industrial park with the most investment value, the provincial new industrialization demonstration base, the national pilot area for regional brand building of the ceramic industry cluster, and the provincial demonstration zone of famous ceramic brands



夹江经开区先进材料产业园 Advanced Materials Industrial Park in Jiajiang Economic Development Zone

四川犍为省级经济开发区

SICHUAN QIANWEI PROVINCIAL ECONOMIC DEVELOPMENT ZONE

四川犍为省级经济开发区是乐山“一龙头五支撑”中体量最大的基地，园区内污水处理厂、工业水厂、变电站、供气工程等基础配套工程全面建成，工业用地储备充盈，水、电、气要素价格低廉。

Sichuan Qianwei Provincial Economic Development Zone is the largest among the "One Headquarters and Five Bases" of Leshan. Within the base, basic supporting facilities have been fully established, including the sewage treatment plant, industrial water plant, substation, and gas supply project. In addition, the base has enough land for industries and provides low-cost water, electricity, and gas.

积极打造国家级经济技术开发区

Build a national economic development zone

积极打造新型临港产业示范区

Build a new port-based industrial demonstration zone

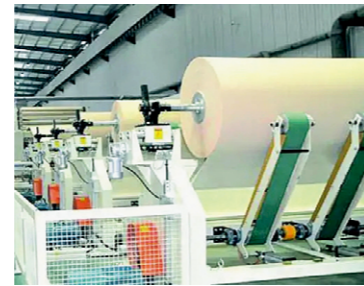
积极打造全国东西协作示范产业园

Build a national industrial demonstration zone of east-west poverty alleviation collaboration



规划面积 100 平方公里

Planned area: 100 km²



凤生纸业 Fengsheng paper

主导产业

Leading Industries

先进装备制造、新能源新材料、节能环保、生物医药产业、数字经济。

Advanced equipment manufacturing, new energy and new materials, energy conservation and environmental protection, biological (pharmaceutical) industry, and digital economy

入驻企业

Settle-in Enterprises

万华禾香、玖龙纸业、川南减震、森隆摩托、广东凯金、凤生股份、国瑞药业、北京高能等。

Wanhua Ecological, Nine Dragons Paper, Chuannan Shock Absorber, Senlong Motorcycle, Guangdong Kaijin, Fengsheng Paper, Guorui Pharmaceutical, BGE, and so on



犍为县孝姑工业园区孵化楼 Incubation Building in Xiaogu Industrial Park, Qianwei County

四川峨眉山市级经济开发区

SICHUAN EMEISHAN PROVINCIAL ECONOMIC DEVELOPMENT ZONE

四川峨眉山市级经济开发区成立于2006年8月，现有企业153家，规划为“一区两园”，即加工仓储物流园和乐九新型建材产业园。

Established in August 2006, Sichuan Emeishan Provincial Economic Development Zone now has 153 enterprises and plans to build "one zone and two parks", namely the Processing, Warehousing and Logistics Park and Lejiu New Building Materials Industrial Park.



规划面积 20 平方公里

Planned area of 20 km²

主导产业

Leading Industries

食品饮料、绿色材料、特色轻工、生物医药、光纤通信。

Food and beverage, green materials, characteristic light industry, biomedicine, and optical fiber communication

入驻企业

Settle-in Enterprises

峨胜水泥、佛光水泥、农夫山泉、华润雪花啤酒、叠川威士忌。

Esheng Cement, Foguang Cements, Nongfu Spring, China Resources Snow Breweries

获得荣誉

Honors

省级“1525工程”重点园区、省级“51025”重点产业园区、省级农产品加工示范园区。

A key park of the provincial "1525" project, a key park of the provincial "51025" project, and a provincial demonstration park for agricultural products processing



农夫山泉 Nongfu Spring

叠川威士忌 The Chuan Whisky

乐山其他产业园区

OTHER INDUSTRIAL PARKS AND ZONES IN LESHAN

井研县工业集中区

Jingyan Industrial Concentration Zone



▶ 规划面积 **11.88** 平方公里
Planned area: 11.88 km²

▶ 重点产业: 农副产品、纺织、机械、高端家居产业。
Key industries: agricultural and sideline products, textile, machinery, and high-end home furnishing

乐山高新区嘉州工业园

Jiashou Industrial Park of Leshan National Hi-tech Industrial Development Zone

▶ 规划面积 **7** 平方公里
Planned area: 7 km²

▶ 重点产业: 机械电子、医药日化、农副产品加工、建筑装饰、纺纱、织布产业。
Key industries: machinery and electronics, medicine and household chemicals, agricultural and sideline products processing, architectural decoration, spinning, and weaving



沐川工业集中区

Muchuan Industrial Concentration Zone

▶ 规划面积 **2.43** 平方公里
Planned area: 2.43 km²

▶ 重点产业: 浆纸纤维、造纸、食品加工、竹木加工、新能源、绿色化工。
Key industries: pulp paper and fiber, papermaking, food processing, bamboo and wood processing, new energy, and green chemical industry



马边新材料产业园

Mabian New Material Industrial Park

▶ 规划面积 **1.17** 平方公里
Planned area: 1.17 km²

▶ 重点产业: 绿色磷材料、高性能纤维材料、新型硅材料产业。
Key industries: green phosphorus materials, high-performance fiber materials, and new silicon materials

峨边工业集中区

Ebian Industrial Concentration Zone

▶ 规划面积 **5.8** 平方公里
Planned area: 5.8 km²

▶ 重点产业: 冶金建材、冶金、磷化工、农产品、矿产品、林竹产业。
Key industries: metallurgical and building materials, metallurgy, phosphorus chemical industry, agricultural products, mineral products, and wood and bamboo

金口河工业集中区

Jinkouhe Industrial Concentration Zone

▶ 规划面积 **0.8** 平方公里
Planning area: 0.8 km²

▶ 重点产业: 水力发电、工业硅产业。
Key industries: hydropower and industrial silicon



服务贴心，政策暖心
 在嘉州投资兴业感受诚挚真心
 创新妙想，创业理想
 在嘉州发芽生根成就远大梦想

With considerate services and policies,
 you're sincerely invited to invest and start business in Leshan.
 With innovative ideas and entrepreneurship visions,
 you will make success in Leshan and realize your dreams.

PART04

INVESTMENT GUIDE

LESHAN



营商环境 BUSINESS ENVIRONMENT

全市深化“放管服”改革优化营商环境工作，以网上政务服务能力提升为突破口，注重线上线下融合发展，不断推进政务服务“一网、一门、一次”改革，在增强服务水平同时确保“一网通办”能力水平位居全省“第一方阵”。

Leshan has deepened the reform of "streamlining administration, delegating powers, and improving services" to improve business environment. Starting with the improvement of online government affair service, the city has put stress on the integration of online and offline services and continued the reform of providing online, offline and in-person access to one-stop government services to ensure that Leshan ranks first regarding the one-stop services in Sichuan Province while enhancing the service level.

已出台招商引资政策三十条等政策，配套出台支持光电信息产业、数字经济、科技服务、旅游发展等 10 余项专项扶持政策。

Leshan has introduced 30 policies on investment attractions, together with more than 10 targeted policies in support of the development of photoelectric information industry, digital economy, technology services and tourism.

▶ 乐山市招商引资政策三十条
Leshan's Thirty Policies on Investment Attractions

▶ 促进服务业倍增发展十条政策
Ten Policies on Multiplier Development of the Service Sector

▶ 加快民营经济发展的实施意见
Implementation Opinions on Promotion of Private Economy

▶ 加快旅游业发展的十条政策
Ten Policies on Promotion of Tourism

▶ 加快乐山高新区总部经济发展支持政策
Supportive Policies on Promotion of Headquarters Economy in Leshan National Hi-tech Industrial Development Zone

▶ 加快推进工业转型升级绿色发展若干政策
Policies on Promotion of Industrial Transformation and Upgrading for Green Development

▶ 促进科技创新十五条政策实施意见
Guidelines on Implementation of the Fifteen Policies on Promotion of Science and Technology Innovation

▶ 加快多晶硅光电信息产业发展支持政策
Supportive Policies on Promotion of Polysilicon Photoelectric Information Industry

▶ 乐山市飞地经济支持政策
Leshan's Supportive Policies on Promotion of Enclave Economy

▶ 浙江-乐山东西协作产业园支持政策
Supportive Policies on Zhejiang-Sichuan East-West Poverty Alleviation Collaboration Industrial Park in Leshan

优惠政策 PREFERENTIAL POLICIES



码上了解更多政策详情

服务机制 SERVICE MECHANISMS

进一步优化“企业开办一件事”，强化部门职责和协调联动，压缩企业开办时间，为企业开办提供一窗式受理、一站式办结服务。市本级房屋建筑和市政基础设施政府投资项目（审批）开工前行政审批部门审批时间由 85 个工作日压缩至 52 个工作日以内，企业投资项目（核准、备案）开工前行政审批部门审批时间由 63 个工作日压缩至 42 个工作日以内，实行承诺制的企业投资项目开工前行政审批部门审批时间压缩至 37 个工作日以内。

Leshan will further optimize the service for enterprises' matters. We will strengthen the department responsibility and coordinated operation to facilitate enterprise establishment with one-window processing and one-stop service. Prior to construction, administrative departments are required to approve the municipal housing construction and infrastructure projects (approval) that the government invests in within 52 working days instead of 85; the corporate investment projects (approval and filing) within 42 working days instead of 63; the corporate investment projects with commitment system within 37 working days.

人才储备 TALENT POOL

▶ 全市人才资源总量
70.48万人
704,800 talents in total across the city

▶ 硕士研究生以上人才
7494人
7494 talents with master degree or above

▶ 副高以上职称
8971人
8971 professionals with titles of associate senior or above

▶ 市级专家工作站
26个
26 municipal expert workstations

▶ 市级技能大师工作室
23个
23 municipal skilled master studios

▶ 市校（院、企）合作“朋友圈”
23个
23 cooperation projects between schools (universities) and enterprises



附录

APPENDIX

非居民用气成本

Non-residential gas costs

单位：价格（元/立方米）
Unit: price (Yuan / m³)

区县 Districts and Counties	市中区	五通桥区	沙湾区	金口河区	峨眉山市	犍为县	井研县	夹江县	沐川县	马边县	乐山高新区
数值 Figure	2.82 (随市场调节)	< 3	2.15 (随市场调节)	7.88	2.26	2.7-3.22 (随市场调节)	3.7	1.75-1.94	2.88-3.15	3.37-3.76	3.4-3.86

非居民用水成本（不含特种行业）

Non-residential water costs (excluding special industries)

单位：价格（元/吨）
Unit: price (RMB/ton)

区县 district and county	市中区	五通桥区	沙湾区	金口河区	峨眉山市	犍为县	井研县	夹江县	沐川县	马边县	乐山高新区
数值 numerical value	4.1	3.1	3.6	2.3	4	4.1	4.7	2.95	3.5	3.8	4.1

工业用电成本

Industrial electricity costs

单位：价格（元/度）
Unit: price (RMB/ kW-h)

四川省精准电价政策的工业用电价格约为 Industrial electricity price under Sichuan's precise targeted electricity price policy is about	四川省水电消纳政策的工业用电价格约为 Industrial electricity price under Sichuan's water and electricity consumption policy is about	四川省直购电政策的工业用电价格约为 Industrial electricity price under Sichuan's direct power purchase policy is about
0.39	0.39	0.5



医疗

Medical Service

▶ 全市医疗卫生机构共

3152 家

3152 medical care institutions throughout the city

▶ 医院

95 家

95 hospitals

▶ 三甲医院

4 家

4 third-level grade-A hospitals

▶ 乡镇卫生院

129 家

129 township health centers

联系我们

CONTACT US

乐山市经济合作和外事局

Leshan Economic Cooperation and Foreign Affairs Bureau

○ 联系人：项目管理科

○ 联系电话 (TEL):0833-2421231

乐山市人民政府驻北京招商组

Investment Promotion Center of Leshan Municipal People's Government in Beijing

○ 负责人：胡海波

Person in charge: Hu Haibo

○ 联系电话 (TEL):15884376533

乐山市人民政府驻上海招商组

Investment Promotion Center of Leshan Municipal People's Government in Shanghai

○ 负责人：马天金

Person in charge: Ma Tianjin

○ 联系电话 (TEL):13881363123

乐山市人民政府驻杭州招商组

Investment Promotion Center of Leshan Municipal People's Government in Hangzhou

○ 负责人：王强

Person in charge: Wang Qiang

○ 联系电话 (TEL):15892841887

乐山市人民政府驻厦门招商组

Investment Promotion Center of Leshan Municipal People's Government in Xiamen

○ 负责人：杨宇

Person in charge: Yang Yu

○ 联系电话 (TEL):13908134016

乐山市人民政府驻深圳招商组

Investment Promotion Center of Leshan Municipal People's Government in Shenzhen

○ 负责人：金勇

Person in charge: Jin Yong

○ 联系电话 (TEL):13890625989

乐山市人民政府驻重庆招商组

Investment Promotion Center of Leshan Municipal People's Government in Chongqing

○ 负责人：陈晓霞

Person in charge: Chen Xiaoxia

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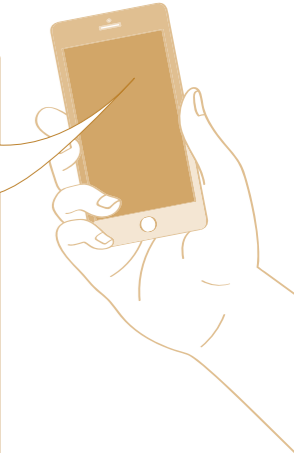
乐山市人民政府驻成都招商组

Investment Promotion Center of Leshan Municipal People's Government in Chengdu

○ 负责人：胡锦

Person in charge: Hu Jin

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